Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the instant application:

Listing of Claims:

1. (Currently Amended) A computer-implemented method of permitting a user to remain in contact with at least one other entity comprising:

establishing by the user a contact list comprising the at least one other entity;

establishing by the user at least one service rule used for contacting the at least one other entity, wherein the service rule is comprises a user-customizable and is followed when attempting to reach the at least one other entity rule specifying information that pertains specifically to the other entity and that is to be elicited from the other entity;

establishing by the user at least one contact rule used for contacting the user after the at least one other entity has been contacted;

when the user is unavailable to initiate contact, automatically contacting each entity on the contact list and eliciting the specified information according to the at least one service rule;

obtaining information from the at least one other entity; and

subsequently conveying the obtained information to the user if the at least one contact rule is satisfied.

2. (Original) The method of Claim 1, wherein the contact list is a database and the contact list includes information selected from names, phone numbers, email addresses, pager numbers, and a combination thereof.

3. (Original) The method of Claim 1, wherein the at least one service rule is selected

from how to contact the at least one entity, what to ask the at least one entity, a time

period to contact the at least one entity, and a combination thereof.

4. (Cancelled)

5. (Previously Presented) The method of Claim 1, wherein the contact list comprises

at least two entities and the user is contacted after each of the at least two entities is

contacted if the at least one contact rule has been satisfied.

6. (Previously Presented) The method of Claim 1, wherein the contact list comprises

at least two entities and the user is contacted after all of the at least two entities is

contacted if the at least one contact rule has been satisfied.

7. (Currently Amended) A machine-readable storage having stored thereon, a

computer program having a plurality of code sections, said code sections executable by a

machine for causing the machine to perform the steps of:

establishing by the user a contact list comprising the at least one other entity;

establishing by the user at least one service rule used for contacting the at least one

other entity, wherein the service rule is comprises a user-customizable and is followed

when attempting to reach the at least one other entity rule-specifying information that

pertains specifically to the other entity and that is to be elicited from the other entity;

establishing by the user at least one contact rule used for contacting the user after

the at least one other entity has been contacted;

3

when the user is unavailable to initiate contact, automatically contacting each

entity on the contact list and eliciting the specified information according to the at least

one service rule;

obtaining information from the at least one other entity; and

subsequently conveying the obtained information to the user if the at least one

contact rule is satisfied.

8. (Original) The machine-readable storage of Claim 7, wherein the contact list is a

database and the contact list includes information selected from names, phone numbers,

email addresses, pager numbers, and a combination thereof.

9. (Original) The machine-readable storage of Claim 7, wherein the at least one

service rule is selected from how to contact the at least one entity, what to ask the at least

one entity, a time period to contact the at least one entity, and a combination thereof.

10. (Cancelled).

11. (Previously Presented) The machine-readable storage of Claim 7, wherein the

contact list comprises at least two entities and the user is contacted after each of the at

least two entities is contacted if the at least one contact rule has been satisfied.

12. (Previously Presented) The machine-readable storage of Claim 7, wherein the

contact list comprises at least two entities and the user is contacted after all of the at least

two entities is contacted if the at least one contact rule has been satisfied.

4

{WP471961;1}

13. (Currently Amended) A system of permitting a user to remain in contact with at

least one other entity comprising:

means for establishing by the user a contact list comprising the at least one other

entity;

means for establishing by the user at least one service rule used for contacting the

at least one other entity, wherein the service rule is comprises a user-customizable and is

followed when attempting to reach the at least one other entity rule specifying

information that pertains specifically to the other entity and that is to be elicited from the

other entity;

means for establishing by the user at least one contact rule used for contacting the

user after the at least one other entity has been contacted

means for, when the user is unavailable to initiate contact, automatically

contacting each entity on the contact list and eliciting the specified information according

to the at least one service rule;

means for obtaining information from the at least one other entity; and

means for subsequently conveying the obtained information to the user if the at

least one contact rule is satisfied.

14. (Original) The system of Claim 13, wherein the contact list is a database and the

contact list includes information selected from names, phone numbers, email addresses,

pager numbers, and a combination thereof.

15. (Original) The system of Claim 13, wherein the at least one service rule is

selected from how to contact the at least one entity, what to ask the at least one entity, a

time period to contact the at least one entity, and a combination thereof.

5

Appln No. 10/736,024 Amendment dated February 12, 2008 Reply to Office Action of December 12, 2007 Docket No. BOC9-2003-0078 (449)

16. (Cancelled)

- 17. (Previously Presented) The system of Claim 13, wherein the contact list comprises at least two entities and the system includes means for contacting the user after each of the at least two entities is contacted if the at least one contact rule has been satisfied.
- 18. (Previously Presented) The system of Claim 13, wherein the contact list comprises at least two entities and the system includes means for contacting the user after all of the at least two entities is contacted if the at least one contact rule has been satisfied.